

MIKE CHAPOTON

Graphic Designer
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512.799.0095

EXPERIENCE

Gulf Direct, Inc. - Austin, TX

Creative Director – June 2002 to Present

Design of concepts, print, websites, identity and direct mail for a variety of private and public sector clients including:

- Pete Sessions for Congress - *Website, campaign direct mail pieces and fundraising mail for Dallas-based Congressman and Chairman of the NRCC*
- DR Horton - *Direct mail campaigns for home builder*
- Satellite Country - *Direct mail pieces for one of Austin's largest satellite retailers*
- K&M Steam Cleaning - *Website and direct mailers for steam cleaning company*
- Daylight Partners - *Website for venture capital firm*
- BBQ Outfitters - *Brochure for a grill, hearth and outdoor living company*

Freelance Work - Austin, TX

Owner – June 2002 to Present

Design of print, websites, identity, business forms and direct mail for clients including:

- Money Mailer of Austin - *Produce all direct mail envelope ads for Austin franchise (since 2002)*
- The Mail Shark - *Design and create menus and direct mail pieces for national direct mail firm*
- Manor ISD - *T-shirt and other seasonal promotional designs for Manor school system*
- Cyber Sky, LLC - *Website for local Clear mobile retailer*
- Braydon James - *Website for Austin-based actor*
- Monofonus Press - *CD jacket and booklet design for record company*
- BB Printing - *Promotional products and business forms for print broker*

N Business Graphics - Austin, TX

Art Director – February 1996 to May 2002

Designed print ads, brochures, letterhead, business forms, ad-specialty products, and websites for a local printing and promotional products firm. Additional responsibilities included obtaining printing estimates with vendors both in and out-of-state.

Accent Computer Graphics - Austin, TX

Production Artist – January 1995 to January 1996

Designed and created logos, flyers, business cards, brochures and other printed pieces for local print shop. Output color prints and large format posters from digital media.

ArtCarved Class Rings - Austin, TX

Marketing Project Coordinator, May 1994 - December 1994

Designed marketing print pieces including ads, counter cards, flyers and brochures.

EDUCATION

The University of Texas at Austin
Bachelor of Science in Advertising, May 1994

TECHNICAL SKILLS

Mac Operating System, Adobe Creative Suite, Dreamweaver, Fireworks, QuarkXPress, MS Office